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PILGRIM'S INN RECEIVES EDITORS' CHOICE HONOR YANKEE Magazine Applauds Local Business

DUBLIN, NH (March 29, 2006)—Pilgrim's Inn today announced it was selected as an Editors' Choice in the 2006 edition of the *Yankee Magazine Travel Guide to New England*. An annual publication that features entirely new content each year, YANKEE's *Travel Guide* is the best-selling travel guide in the region.

Each year YANKEE's editors scour New England to select the attractions, dining and lodging establishments, events, museums, and scenic areas no traveler will want to miss. These memorable destinations receive the trusted and prestigious *Yankee Magazine Travel Guide to New England* Editors' Choice endorsement.

"Travelers from far and near know they will experience something special whenever they visit a destination named an Editors' Choice," said Michael Carlton, editor of YANKEE Magazine and the *Travel Guide*. "We're pleased to select **Pilgrim's Inn** as an Editors' Choice in the 2006 edition of the *Travel Guide* and encourage readers to experience it for themselves. Although diverse, our selections all have one thing in common. These are the places no traveler will want to miss."

Overlooking picturesque Northwest Harbor and our tranquil mill pond, Pilgrim's Inn on Deer Isle, Maine is the perfect place to experience Downeast Maine at its best. Built in 1793, our historic post and beam Maine inn welcomes you with an ambiance and warmth of a bygone era. Lovingly restored and meticulously maintained, the inn is listed on the National Register of Historic Places and is a member of the Select Registry of Inns. Twelve rooms and three cottages offer you a range of lodging options to best meet your needs.

Our location on beautiful Deer Isle Maine in Penobscot Bay will offer you unlimited activities to fill your day. From kayaking our rocky shoreline, to eating fresh lobster, exploring our many art galleries or just relaxing in a comfortable Adirondack chair, you'll find out why Deer Isle has enticed visitors to this area for generations.

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Trusted as the authority on travel in New England, YANKEE's *Travel Guide* provides readers with everything they need to plan the perfect day trip, weekend getaway, or vacation, including in-depth feature stories on destinations throughout the region, detailed descriptions of places selected as an Editors' Choice, maps, a guide to what's happening in New England this summer, and much more.

For the first time, readers will also find an exclusive code in the guide that allows them to download *YANKEE Magazine Vacation Planners*—a \$35 value—for free. The seven planners offer information on specific interests in New England, including fine dining, outdoor adventures, family fun, history, shopping, the arts, and spas. The planners are also available for \$5 each at NewEngland.com—YANKEE's travel Web site—for those who do not purchase the *Travel Guide*.

Readers are also invited to visit NewEngland.com for a wide range of helpful features, including YANKEE's searchable database of bed-and-breakfast inns, classic travel stories from YANKEE Magazine, an online events calendar, a searchable database of attractions, restaurants, lodging establishments, podcasts, e-cards, and more.

The 2006 edition of YANKEE's *Travel Guide*, including the planners, is available wherever magazines are sold in New England, the mid-Atlantic states, and the Midwest for \$4.99.

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Members of the media may request a complimentary copy of the 35th anniversary edition of *Yankee Magazine Travel Guide to New England* by contacting Ken Phillips. Artwork and other assistance are available for print publications. All media are invited to tap YANKEE's veteran travel editors for informative and fun conversations on the summer travel season and the experiences awaiting visitors in New England.

About Pilgrim's Inn: Pilgrim's Inn is listed on the National Register of Historic Places and is a member of the Select Registry of Inns. Twelve rooms and three cottages offer a range of lodging options. Dining is also available in the rustic Whale's Rib Tavern located on the premises.

About YANKEE Magazine: Yankee Publishing Inc. is an independent media company based in Dublin, New Hampshire. YANKEE Magazine ("The Magazine of New England Living") reaches two million readers nationally. *The Old Farmer's Almanac* ("Often Imitated but Never Equaled") is the nation's oldest continuously produced periodical. Products include the *Yankee Magazine Travel Guide to New England*, *The Old Farmer's Almanac All-Seasons Garden Guide*, *The Old Farmer's Almanac for Kids*, YankeeMagazine.com, Almanac.com, Almanac4Kids.com, YankeeFoliage.com and podcasts. The company also produces a wide range of books, calendars, and custom-published products.

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